'i wanna

write a book³



An INSTABOOK Playbook by Brandi Amara Skyy

WHAT IS INSTABOOK?!?!?

i'm brewing up a new writing gig called **INSTABOOK:** a ghostwriting service specializing in kickstarting your book dreams by doing the hard part for you getting started.

And it's going to make you want to death drop all over the place! (Okay *maybe not* death drop, but it will make ya wanna dance!).

Here's how it works: We spend 2 to 4 hours playing together - doing a phone, Skype, or in person interview where you tell me tons and tons of stories and i sketch out the structure of your book + devise the best ways to showcase your story - and finish it.

After our word jam, i immediately begin putting together a complete mock-up of your book and filling it with 5-7 pieces of true-to-you content. And at the end of 72 hours, you'll have your beautiful book delivered right to your inbox!

INSTABOOK is a ghostwriting experience where you share your experiences and i layout them out into a cohesive book format - and spin your tales into words.

This **INSTABOOK PLAYBOOK** is designed to give you a feel for not just your book, but also a taste of what's to come if we decide to work together. I invite you to have fun with it (with zero pressure) and start turning your book dreams into action by getting your ideas down on the page!

Live your book dreams NOW!!

Love, light, and book writing,

I. Show Styr

XO-

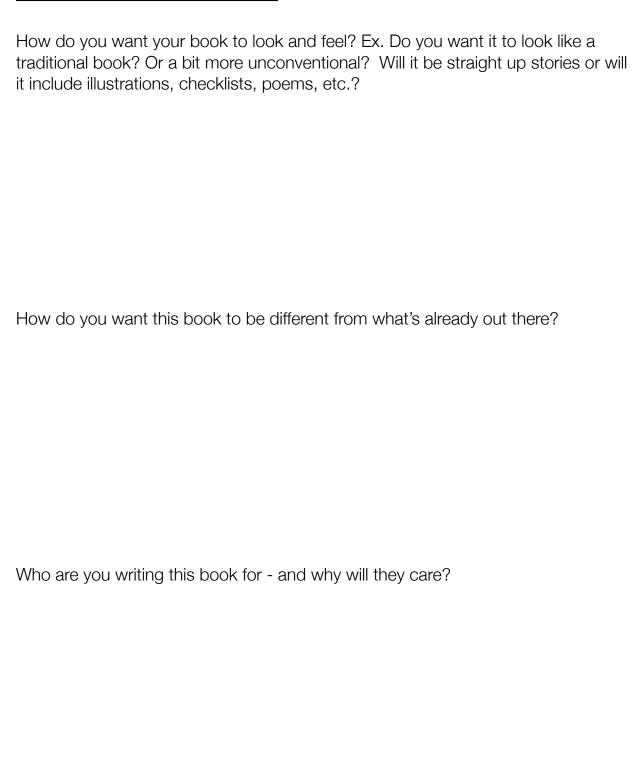
THE BASICS

Fu	Il name ::
En	nail ::
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Ma	ailing Address ::
	you haven't emailed me your answers to my 2 interview lestions, please answer them below:
qι	



Why are you the person to write this book? i.e. what specific experiences and knowledge do you have on your book's subject?
What are your super-secret hopes and dreams for this book?
List 1 to 4 things that have kept you from writing this book.
1.
2.
3.
4.

YOUR BOOK



What new things will your readers learn from reading your book? List at least 5 below.
1.
2.
3.
4.
5.
These next set of "Describe your book in" questions are designed to get you thinking about your book outside of the normal way one thinks about their book:)
DESCRIBE YOUR BOOK IN
3 Outfits or style (throw in links or insert pics)
3 Characters - dead or alive, fiction or real (list)
1.
2.
3.

3 Books (list)
1.
2.
3.
3 Words
1.
2.
3.
Now, sum up your book in 1 or two sentences ONLY. (You can do it!)
For example:: My book is about approaching your dreams as the brazen bad-ass

you are and showing the world that nothing is impossible if you put your head down

and DO.THE.WORK.

BOOK GOALS



You've downloaded this little ditty because . . .

- a) you've wanted to write a book for a really long time and just haven't been motivated, had time, had the disciple, or {enter your own reason here} to get started.
- b) the idea of having someone start your book *for you* sounds like a harp-playing unicorn to your ears.

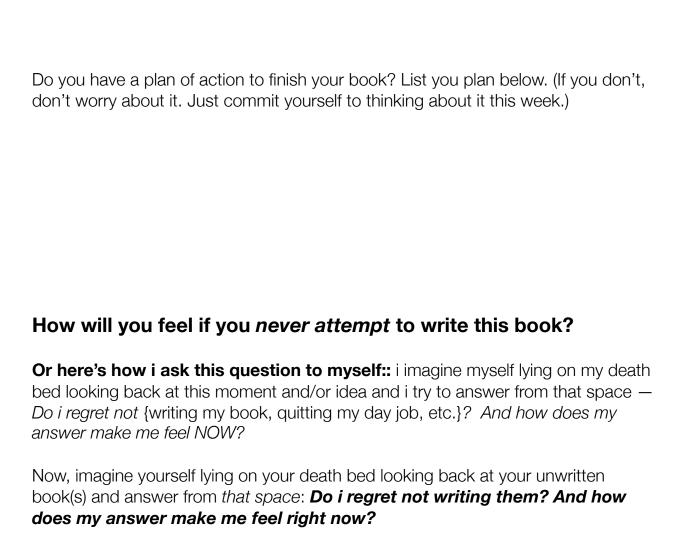
Whatever reason you're here, i want to wrap my brain and focus my energy around those EXACT needs — your gotta-haves — *before we meet* for our storytelling time, so i can guide our word jive session accordingly. So think about this question:

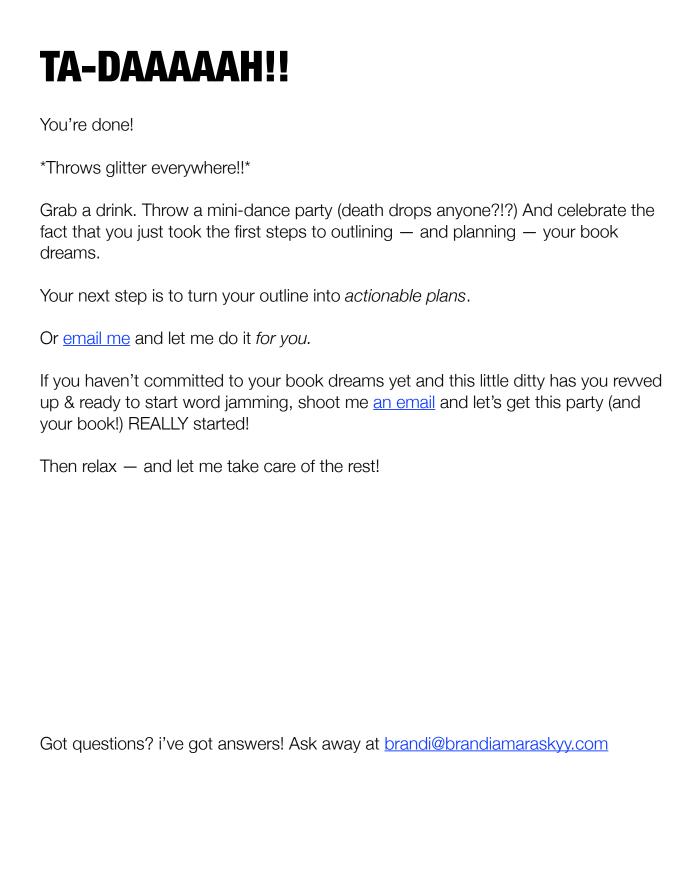
"By the end of my INSTABOOK	experience with Brandi, i NEED/GOTTA-HAVE
"	
·	

What are your gotta-haves? Look over the graphic below and choose **5 gotta-haves** for your book below. If you don't see your gotta-have on it, add it!

book title	chapter titles	author bio	back cover copy
my stories/ideas written down (and/or finished)	organization + writing plan	introduction	compelling book content
book outline	collection of story ideas so i can finish my book	agent or book query / pitch	intuitive assessment of my online writer platform
book promotion help	accountability + motivation to get my book done	glamour & glitter, fortune + fame	what to include & edit out
help collecting ideas + experiences to put into the book	feedback on the ideas + chapters i already have	coming up with my unique angle/take on my book subject	my entire book written and done for me

List your 5 things here:
1.
2.
3.
4.
5.
Now list (either from the list above or your own) 1 to 3 things that would be nice to have — the cherry and sprinkles on top of your Sprinkles cupcake.
1.
2.
3.
If i was your Fairy BookMother and could grant you ANYTHING your glitter-heart desires in our INSTABOOK time together, what 3 magical things pertaining to your book would you wish for and why?
1.
2.
3.





ONE FINAL LOVE NOTE

Regardless of where you choose to go from here, here's ONE thing i want you to know:

DON'T GIVE UP ON YOUR BOOK DREAMS.

It took me 15+years to get over my fears (and myself) and write + publish my first book. Now my books are multiplying like rabbits.

Yours can too.

Just get your butt in gear and get started.

NOW.

You have a magnificent story to tell — and people are waiting, wanting and needing to hear it.

Here are few bits of digital love and light to inspire you to keep blazing forward towards your book's finishing line.

If you're struggling to find or believe that you + your stories are unique and special, read this — and never doubt again.

If you're searching for a reason to write your damn book, here's 46 of 'em.

If perfectionism is keeping you from getting started, this is for you.

If fear is keeping your chained to inaction, here's how i push(ed) past it.

When you feel like you're failing (or flailing), <u>read this</u> as a reminder to *collect* who you are.

And when you feel like your book is getting nowhere, <u>ask yourself this one</u> all-important question.

Mad love + light to you always!